

# Marta Beltran

UX/UI Designer

↘ [Portfolio](#)

↘ [Linkedin](#)

[martauix@gmail.com](mailto:martauix@gmail.com)

Experienced exhibition coordinator pivoting into UX/UI design. Skilled in managing projects, collaborating with clients, and creating user-first solutions grounded in research, storytelling, and design thinking. Adaptable, proactive and eager to contribute strategically to product direction and growth.

## UX/UI Projects

### Docklands Taekwon- Do School

Jan - April 2025

- Conducted user interviews and heuristic analysis to identify navigation issues.
- Designed a new sitemap and wireframes in Figma to improve UX flow.
- Created a cohesive visual design system aligning with brand identity.
- Collaborated with the client through iterative feedback loops; increased session duration by 30%.

### The Kernel

March 2025- May 2025

- Identified usability issues in the basket and checkout flow through research and testing.
- Redesigned the shopping journey for clarity and ease across mobile and desktop.
- Created responsive wireframes and prototypes using Figma.
- Improved user experience through iterative testing and feedback.

### Picture House cinema

Dec 2024- Feb 2025

- Designed low- to high-fidelity wireframes and interactive prototypes using Figma.
- Designed a responsive user interface that balanced aesthetic appeal with accessibility standards (WCAG).
- Streamlined the booking flow to reduce cognitive load and minimise the number of steps required to purchase tickets.

## Skills

User research & Analysis, UI/ Interactions Design, Information Architecture, Prototyping, Design System, Journey Mapping, Strategic thinking; Stakeholder Communication, Project & Time Management

**Tools:** Figma, Notion

## Education

### User Research And Testing For UX Writing

Udemy

### Figma UI UX Design Essentials

Udemy

### Master in Museum Cultures with Curating

Birkbeck University, London

### Bachelor in Art History

Valencia University, Spain

## Languages

**English** Proficiency

**Spanish** Native

**Italian** Currently improving

# Marta Beltran

UX/UI Designer

↘ [Portfolio](#)

↘ [Linkedin](#)

[martauinux@gmail.com](mailto:martauinux@gmail.com)

## Professional Experience

### Project Assistant

#### International Touring exhibitions

May 2023 — Present

The British Museum

- Coordinated exhibition projects, ensuring timely delivery and alignment with objectives.
- Managed logistics, schedules, and budgets with precision and efficiency.
- Maintained clear communication with stakeholders across teams and locations.
- Supported successful touring outcomes through audience-focused planning and problem-solving.

### Collection Care Administrator

Dec 2021 -May 2023

Tate Gallery

- Coordinated Loans, ensuring timely delivery and alignment with objectives.
- Managed logistics, schedules, and budgets with precision and efficiency.
- Maintained clear communication with stakeholders across teams and locations.
- Prepared loan documentation, condition reports, and packing instructions for objects travelling on loan or exhibition.
- Assisted in developing and implementing policies for collections care, handling, and storage standards.